

A\FAIR | March 7 - 9, 2025 | Application

EXHIBITOR (=contractual partner of Messe Augsburg ASMV GmbH)

Full company name | _____

Company name for publication* | _____ Enter in alphabetical list of exhibitors as (initial)* | _____

VAT-Number | | | - | _____ Legal representative | _____

Contact person (Surname, First name) | _____ Mr. Mrs.

Street / Postbox* | _____

County Code / City Code / City* | _____

Telephone* | _____ Email* | _____

Mobile | _____ Website* | _____

If billing address is different from mailing address please inform project management in writing.

*Information will be published in the official list of exhibitors.

STAND SIZE

Front x Depth: ____ m x ____ m = ____ sqm

The minimum size of the stand is 6 sqm by a minimum depth of 2m.

Number of Co-Exhibitors on the same stand (each EUR 200,-): ____

POSSIBLE STANDFORM (multiple answer possible):

Terrace stand **Corner stand** **Peninsular stand** **Island stand**

88,- €/m² 96,- €/m² 104,- €/m² 114,- €/m²

All prices refer to the floor space (excluding partition walls, floor covering and mandatory power supply) and are subject to the AUMA fee of € 0.60 per m² of stand space and the ancillary costs of € 5.95 per m² of stand space as well as the applicable VAT (value added tax).

The registration fee is a one-off € 150 per exhibitor.

*Early-Bird conditions:

- If you book by August 31, 2024, you will receive a 5€ discount / m² and also the marketing special (1 social media post & 1 newsletter mention).
- If you book by October 31, 2024, you will receive a € 5 discount / m².

STAND PARTITION WALLS (MANDATORY)

- Mandatory walls 39,-€/m (white)
- We are going to use our own standsystem or an individual stand construction with walls consequently we do not need the walls stated as mandatory.
By using a standsystem or an individual stand construction the exhibitor commits himself by contract to enclose the non-open standsides with opaque stand partition walls with a height of 2.50m and to send a picture or a draft to the project management.
- We need a stand building advice.

FLOOR COVERING (RECOMMENDED)

- Floor Covering 14,-€/m² (Fair-Rips Carpet)
 grey green blue
- Floor covering 19,-€/m² (Expo-Velour carpet)
 grey green blue

POWER SUPPLY

- Power supply 135,-€ (electrical connection 230V, max. 3kW)
- We need an electrical connection with 400V
 16A (254,- €) 32A (299,- €) 63A (435,- €)
- We DO NOT NEED ANY electrical connection.

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STAND CONSTRUCTION PACKAGES

BASIC (FROM 9M²)

- » Partition walls
- » Carpet, grey
- » Power Supply, 230V
- » Fascia with labeling

60,-€/m²

COMFORT (FROM 12M²)

- » Partition walls
- » Carpet, grey
- » Power Supply, 230V
- » Fascia with labeling
- » 1 Table
- » 2 Chairs
- » 1 Spotlight (5m² each)

65,-€/m²

PREMIUM (FROM 18M²)

- » Partition walls
- » Carpet, grey
- » Power Supply, 230V
- » Fascia with logo
- » 1 High Table
- » 2 Bar stool
- » 1 Counter
- » 1 Spotlight (5m² each)

70,-€/m²

MEDIA PACKAGE

PACKAGE STARTER

Logo imprint in trade fair magazine

Internet presence on the trade fair website in the exhibitor list

15 free tickets for your customers

The Starter Package is obligatory for all exhibitors is obligatory included.

299,-,€

GOOD CLASSIFICATION

<input type="checkbox"/> Region	<input type="checkbox"/> intersana: Health	<input type="checkbox"/> Free time	<input type="checkbox"/> Travel & Tourism	<input type="checkbox"/> Home	<input type="checkbox"/> Culinary
<input type="checkbox"/> Educational institution <input type="checkbox"/> Municipalities, cities and districts <input type="checkbox"/> Institutions <input type="checkbox"/> Chambers & Public offices <input type="checkbox"/> Media <input type="checkbox"/> Sustainability <input type="checkbox"/> Political institutions <input type="checkbox"/> Regional service providers in all public sectors <input type="checkbox"/> Insurance companies	<input type="checkbox"/> Nutritions <input type="checkbox"/> Sports <input type="checkbox"/> Medicine <input type="checkbox"/> Naturopathy <input type="checkbox"/> Family	<input type="checkbox"/> Bicycles and accessories <input type="checkbox"/> Leisure facilities <input type="checkbox"/> Hobby <input type="checkbox"/> Motorcycle & Tools <input type="checkbox"/> Outdoor <input type="checkbox"/> Toys & Gaming <input type="checkbox"/> Sports, equipment and sporting goods <input type="checkbox"/> Clubs & Associations	<input type="checkbox"/> Caravaning & Camping <input type="checkbox"/> Destinations <input type="checkbox"/> Service, information and advice <input type="checkbox"/> Air travel <input type="checkbox"/> Hotels and vacation rentals <input type="checkbox"/> Cruises <input type="checkbox"/> Regional tourism <input type="checkbox"/> Travel equipment <input type="checkbox"/> Tour operator and agencies <input type="checkbox"/> Tourism associations <input type="checkbox"/> Wellness & Recreation	<input type="checkbox"/> BBQ, Grill & Tools <input type="checkbox"/> Garden and landscaping <input type="checkbox"/> Household services <input type="checkbox"/> Household goods <input type="checkbox"/> Interiors design <input type="checkbox"/> Kitchens <input type="checkbox"/> Kitchen technology <input type="checkbox"/> Furniture <input type="checkbox"/> Plants and accessories <input type="checkbox"/> Wellness & Recreation <input type="checkbox"/> Home accessories & decoration	<input type="checkbox"/> Direct marketers <input type="checkbox"/> Beverages and spirits <input type="checkbox"/> Culinary <input type="checkbox"/> Literature <input type="checkbox"/> Manufactories <input type="checkbox"/> Food and luxury foods

The application completed and signed by the exhibitor and submitted to Messe Augsburg ASMV GmbH constitutes a binding offer by the exhibitor to conclude a trade fair participation contract with Messe Augsburg ASMV GmbH.

The General Terms and Conditions of Contract and the Special Terms and Conditions of Contract can be viewed in the service portal or on request from the project team.

I accept the General Terms and Conditions of Contract of Messe Augsburg ASMV GmbH as well as the Special Terms and Conditions of Contract for the A\FAIR trade fair and acknowledge all the points listed without reservation.

Place, Date

Name of signer

legally binding signature of authorized representative

» Send form to afair@messeaugsburg.de